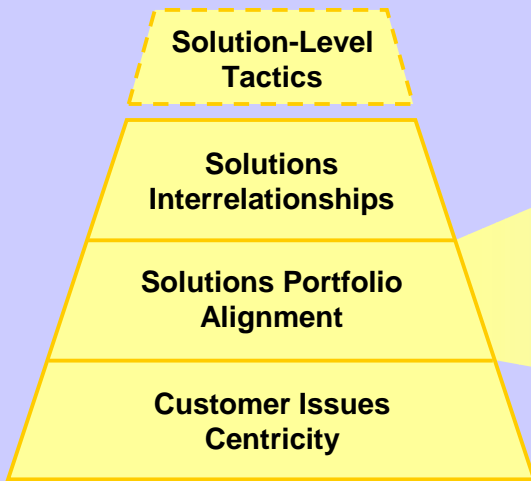


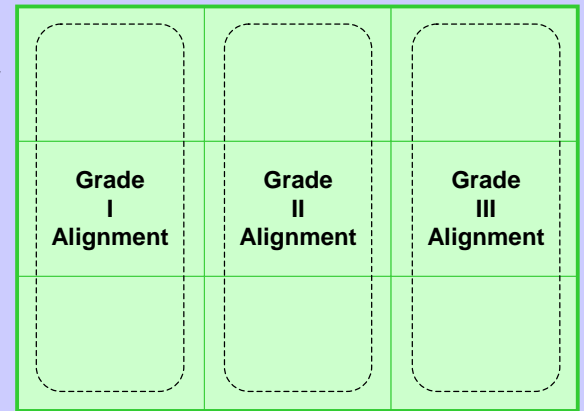
# Strategy Guide

by Cristian Mitreanu, Poster Version 1.0, June 2004

## The Strategy Pyramid



## The Solution Matrix



## Generic Business Models



Organizational Complexity



Operational Excellence



Solution-Level Competition



Go-to-market Mechanism

